

**girls  
inc.**

**of Orange County**

**Annual Report 2021**

**OC girls can**

**OC** girls can

**develop  
confidence**



**our mission** inspiring all girls to be strong, smart, & bold

**our vision** powerful girls in an equitable society

# thousands of girls, hundreds of supporters, one shared mission

At Girls Inc. of Orange County, we have the privilege to interact, educate, and get to know thousands of girls each year. One characteristic common to each one is that she has dreams. And it's our mission to break down barriers and connect her to resources, so that she will achieve those dreams.

Our programs are the toolkit for success. Because we support the whole girl. Girls Inc. provides academic encouragement, social and emotional learning, financial education, along with college and career exploration, opening doors to navigate and reach for higher education. All wrapped around the core of helping each girl develop and strengthen her voice and her place in the world, reaching for her dreams.

As we emerge from the pandemic, we appreciate the resilience and tenacity from our donors, generously giving the resources we need to help break down barriers for girls. With your support, Girls Inc. of Orange County has continued to thrive for more than 68 years.

Thank you for your dedication to our dreams that every girl will reach her potential, inspiring her to be strong, smart, and bold.



A handwritten signature in black ink that reads "Lucy".

**Lucy Santana-Ornelas**  
Chief Executive Officer  
Girls Inc. of Orange County



A handwritten signature in black ink that reads "Bailey W".

**Bailey Weinberg**  
President & Chair,  
Board of Directors

# girls inc. girls are:

## strong



**88%** of girls say they have not skipped school in the past month



**91%** of participants reported feeling **more positive about their future** as a result of Girls Inc. programming



**91%** of participants feel **comfortable expressing their views** in front of others

## smart



**96%** say they know they will graduate from college



**82%** know what costs to expect



**90%** of participants reported **caring more about doing well in school** as a result of Girls Inc. programming

## bold



**92%** of participants believe they can use what they know to solve “real life” problems in their community



**99%** of participants feel **comfortable researching an issue** to learn more



**91%** of participants believe it is **important to be an active and informed citizen**



**OC girls can**

**dream**

**bigger**



**Ashley M**  
8 years old

**“I feel like the group of girls are just like my family,” said Ashley. From the reading materials and follow-up discussions, Ashley said she’s gained confidence and is learning “to respect my body.”**

# literacy lab

Ashley M., 8, struggled with reading and fell behind in school. She needed the kind of help her Spanish speaking parents couldn’t provide. The Literacy Lab program of Girls Inc. of Orange County proved just the right find. Literacy Lab boosts reading skills and self-esteem through the simple act of bringing girls together with program staff educators to enjoy reading and be exposed to female protagonists.

Through Literacy Lab, Ashley’s reading skills improved. Her grades were boosted during the recently finished school year, even as many other students struggled with online instruction. Ashley’s mother, Patricia, said her daughter now loves to read aloud to her parents and her 3-year-old brother.

**“She’s progressed a lot,” said Patricia, Ashley’s mom. “She can pronounce more words, understand what she’s reading, and express what she’s reading.”**

As much as Literacy Lab is about books and reading, it’s also about confidence. Reading at Literacy Lab explores themes that promote healthy minds and bodies, STEM learning, and economic literacy—all cornerstones of Girls Inc., which has worked to nurture self-esteem for more than six decades in Orange County. Literacy Lab runs on two tracks—one for early readers in kindergarten through third grade, like Ashley, and another for older girls, in fourth through eighth grade. The girls meet twice a week for hourlong sessions.

# giving back

Through a holistic approach to education, Girls Inc. of Orange County works to create a full circle that plants the seeds for a girl's success early—and in turn rewards our community when they give back as our future leaders.

Daisy Esparza, who grew up in Girls Inc. programming, was the first to join the board of directors as an Alumna in 2021. She was a Girls Inc. Eureka! Summer program participant, a high school College Bound graduate, and Girls Inc. scholarship recipient in high school and college.

**"Girls Inc. helped me build a roadmap for my future," said Esparza. "It gave me an opportunity to learn more about career options I didn't even know about, or an opportunity to experience things I wouldn't have otherwise been able to if I hadn't gone through programming."**

Now, Esparza is the Risk and Financial Advisory manager at Deloitte & Touche LLP, where she leads the diversity, equity, and inclusion initiative for new hires. While joining the board is a way for Esparza to give back to the organization she grew up with, she sees it as another way that Girls Inc. of Orange County is still supporting her.



**Daisy Esparza**  
Board of Directors  
& Alumna

**"This is Girls Inc. still helping me, which is crazy," Esparza said, "I'm giving back, but they're giving more back to me."**



# girls meet the workforce

Girls Inc. provides hands-on opportunities for girls to strengthen their leadership skills and receive extensive career exploration within industries like STEM, law, and business, where women are often underrepresented. Girls Meet the Workforce is an innovative four-week internship program that gives high school girls real work experience, including interview skills, business etiquette, female mentorship with business professionals, access to college and career panels, and internship placement with host companies throughout Orange County.

In the summer of 2021, Kelly McCulloch, Chief Global Legal Officer of Taco Bell International became a mentor to Girls Inc. girl, Alyssa G.

Alyssa had the opportunity to meet with not only Kelly but several other leaders on the Taco Bell International team to discuss their roles, responsibilities, and what the future of the company could look like.

“My favorite experience with Girls Inc. is, without a doubt, the Externship program,” stated Alyssa. “Not only did this experience give me a glimpse into today’s workforce, but it also reinforced my desire to pursue a career in law.”



**Kelly McCulloch**  
Chief Global  
Legal Officer,  
Taco Bell

**“At Taco Bell, we are always striving to uplift and inspire young people and set up our future leaders for success. That’s what Girls Inc. stands for—they provide young girls with the expertise and tools to lead and become women of the future. That’s why Taco Bell participates in Girls Inc. efforts.”**

OC girls can  
**build  
community**

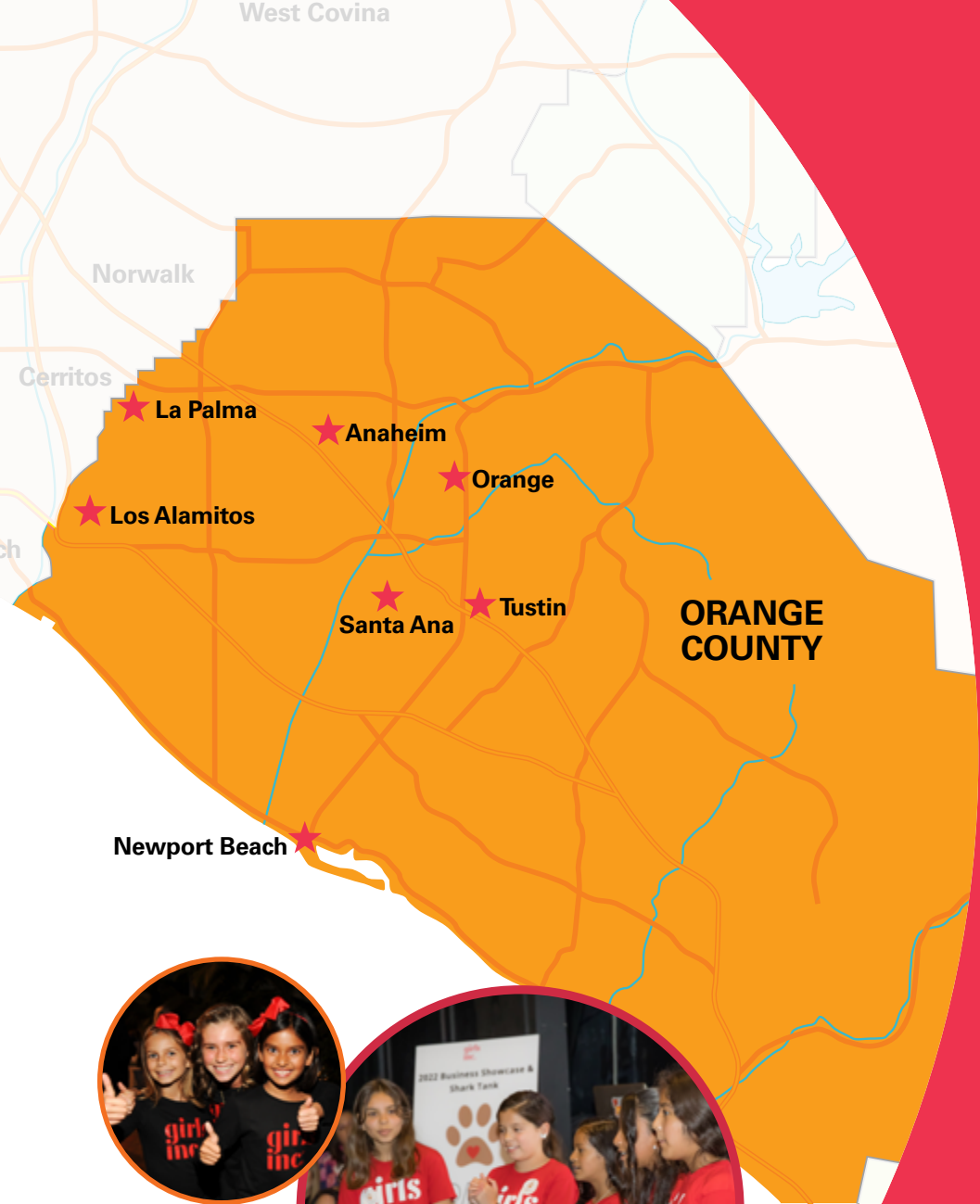


**4,840** girls served  
in 2021



# school partners

City	Program Name/Site
<b>Anaheim</b>	Ball JHS
	Brookhurst JHS
	Dale JHS
	Gilbert
	Savanna HS
	South JHS
	Sycamore JHS
	Western ILC (Anaheim)
<b>La Palma</b>	Walker JHS
<b>Los Alamitos</b>	Sunburst Academy
<b>Newport Beach</b>	Melinda Hoag Center for Healthy Living (Newport Beach)
<b>Orange</b>	OC Juvenile Hall
<b>Santa Ana</b>	Franklin Elementary
	GIOC Center (Santa Ana)
	Heroes Elementary
	Monroe Elementary
	Monte Vista Elementary
<b>Tustin</b>	Tustin Family Resource Center





# coming out of the pandemic with renewed purpose

Girls Inc. felt the support of our generous donors as we moved through the pandemic, holding a combination of virtual and in person fundraising events.

In June, our Annual Gala “Better Together” encouraged small ‘watch’ parties where we delivered chef-inspired lunches to more than 300 guests as we raised critical funds for our programs. In the fall, we went back to in-person with six, intimate, Patio Parties that gave donors the opportunity to meet our girls and learn more about our programs.

We could not have done this without YOU, who lifted us up through these changing times!



how can you make  
**a difference?**





# get involved!



learn more

sponsor-a-girl

donate

volunteer





**Here's how — visit our website and follow us on social media:**

[www.girlsinc-oc.org/](http://www.girlsinc-oc.org/)

 @girlsinc\_oc

 @GirlsIncOC

 @GirlsIncOrangeCounty

 Girls Inc. of Orange County

 [www.linkedin.com/company/girls-inc-of-orange-county/](http://www.linkedin.com/company/girls-inc-of-orange-county/)

(714) 597-8600 • 801 E Edinger Ave, Suite 255A, Santa Ana, CA 92705

shine

OC girls can

brighthouse

# our donors and our champions

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\$100,000+

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**TACORI**

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Hospital Presbyterian**

**Girls Inc. National**

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# our donors and our champions

## Advocates

\$10,000+

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Taco Bell  
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Croul Family Foundation  
The Green Foundation  
The Stanley E. Hanson Foundation



## Ally

\$5,000+

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## Partner \$1,000+

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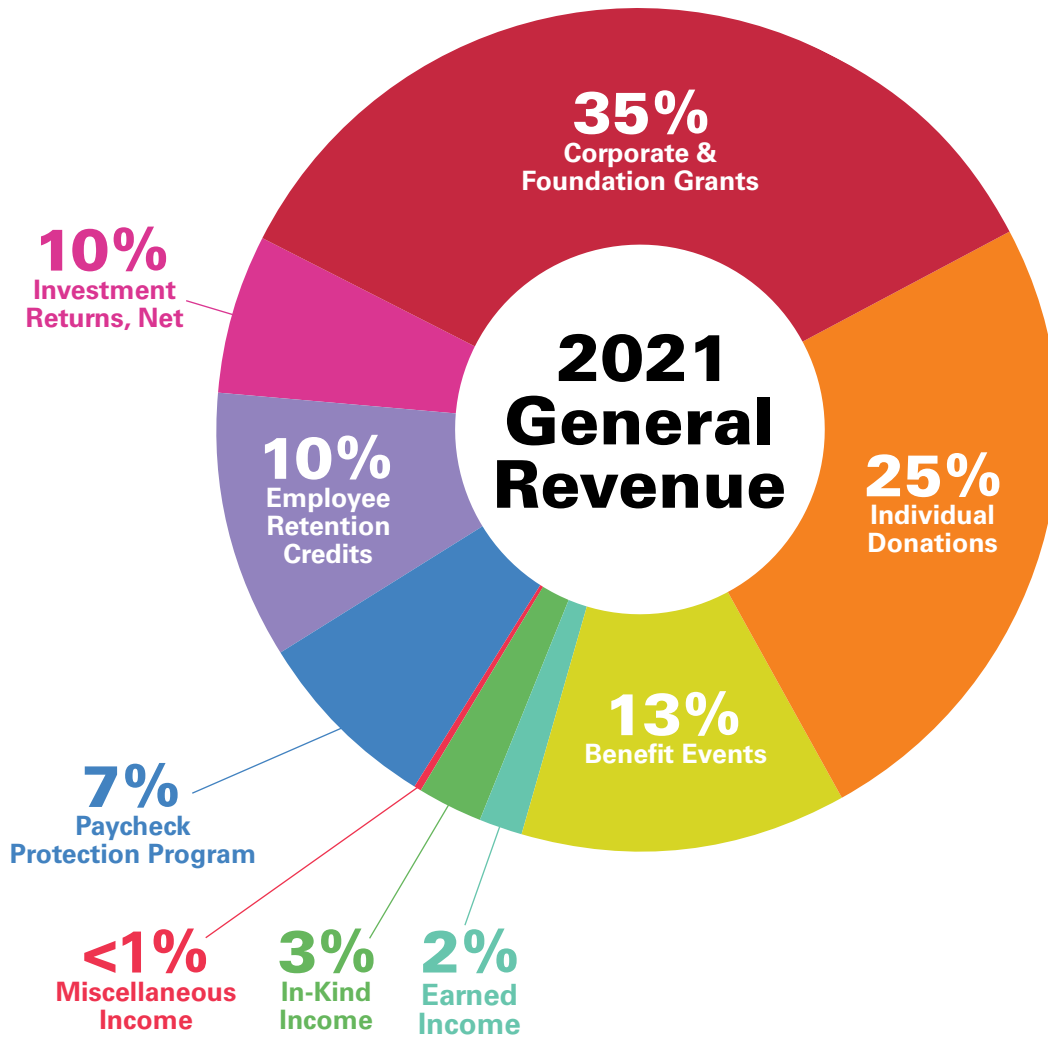
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 Cincinnati  
 United Way of Greater  
 Kansas City  
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 Valisa A. Carney  
 Victoria & David Collins

# the math behind the mission



Revenue	
Corporate & Foundation Grants	\$1,402,300
Individual Donations	\$988,007
Benefit Events (Net cost of donor benefit expenses)	\$501,551
Earned Revenue (Program Fees & Interest)	\$62,105
In-Kind Income	\$104,907
Miscellaneous Income (Gain/Loss Fixed Asset)	\$13,801
Paycheck Protection Program	\$289,274
Employee Retention Credits	\$403,192
Investment returns, net	\$242,750
<b>Total Revenue</b>	<b>\$4,007,887</b>

Expenses	
Program Services	\$1,543,848
Management and General	\$301,628
Fundraising	\$282,758
<b>Total Expenses</b>	<b>\$2,128,234</b>

Net Assets	
Infrequent Occurring Item (Gain on sale of Building)	
PPP Grant (Federal COVID Grant)	
<b>Net Surplus</b>	<b>\$1,879,653</b>

\*In 2021, Girls Inc. of Orange County received Paycheck Protection Program \$289,274 & Employee Retention Credit \$403,192



# looking ahead to 2022

Girls Inc. of Orange County is positioned and ready to grow the number of girls served in 2022, and we look to expand in these ways:

## workforce development

**Girls Meet the Workforce:** Expand the number of professional placements for 11th grade girls to be matched with companies and mentors for four weeks during the summer of 2022.



**Project Accelerate:** Launching this inaugural program that aims to close the gender equity gap by supporting girls through college and networking into the workforce, ensuring they can achieve influential leadership positions.



## school partnerships

Due to the heightened impact of mental health for teens, we are partnering with school districts versus individual schools, which will allow us to expand and educate more girls with Confidence BoostHer, our social and emotional learning curricula.



# 2021 board of directors

## executive committee

**Bailey Weinberg**  
President & Chair  
Synergy Consulting Group

**Kate E. Phelan**  
President Elect  
Co-V.P., Fund Development  
U.S. Bank

**Nancy O. Altobello**  
Treasurer  
Community Leader

**Jennifer Anaya**  
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**Rhonda Bolton**  
Vice President, Board Development  
Include Me LLC

**Roeya Vaughan**  
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Marketing & Communications  
Masco Corporation

**Janet Michels**  
Immediate Past-President  
Community Leader

**Kendra D. Miller**  
Co-V.P., Fund Development  
BJ's Restaurants, Inc.

## directors

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Community Leader

**Fatima Arshad**  
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ADP

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Boeing

**Greg Creed**  
Community Leader

**Mildred Dutton**  
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**Daisy Esparza, PMP**  
Girls Inc. of OC Alumnae  
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**Lisa Haines**  
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**Jenifer 'Jen' Jaffe**  
FIGS

**Dawn Meyer Keeney**  
Northern Trust

**Christopher K. Looney**  
CSS Funding

**Erica Hayflick Lowe**  
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Community Leader

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**girls  
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