

Giving Opportunities & Sponsorships

GIRLS INC.

of Orange County

CONTACT INFORMATION

1801 E. Edinger, Suite 255A
Santa Ana, CA 92705

www.girlsinc-oc.org

funddevelopment@girlsinc-oc.org



Inspiring all girls to be

STRONG, SMART, AND BOLD

with a vision of empowered girls in an equitable society

Girls Inc. prepares girls to advocate for themselves and others, take leadership positions in the workforce and become full contributors in our community. Programs are offered at over 50 Orange County schools, Juvenile Hall, and in collaboration with other non-profit partners. Girls experience mentorship and support of staff and volunteers and participate in programs such as science, math, technology, early literacy, financial literacy, health and wellness, leadership, advocacy, and college and career preparation.

OUR SUCCESSES

JOYCIE, COLLEGE BOUND PARTICIPANT



College Bound starts with girls who don't think they even stand a chance to gain a higher education. **Joycie was one of those girls.**

After her father left her mother and herself a few years ago, they existed on her mother's dishwashing salary and moved very often, renting rooms in the crowded houses of strangers.

Joycie describes waiting at home behind a locked door for her mother to come home. Despite living like this for years, she found hope in College Bound.

She vividly describes her first tour on a college campus with our Girls Inc. College Bound program. She still has the worksheet they gave her.

She shared that in one of the college and career panels, a speaker said, "The beginning of your story does not determine the end of your story." Joycie took that to heart and now sees herself as a college graduate and an entrepreneur.

Joycie also put the hard work in to write essays and apply for a Girls Inc. National Scholar. She was so happy and surprised to be selected and receive \$25,000.

ASHLEY, LITERACY LAB PARTICIPANT

Ashley, 8, struggled with reading and fell behind in school. She needed the kind of help her Spanish speaking parents couldn't provide.

She just started third grade at her Santa Ana school. Ashley's reading skills improved so much since joining Literacy Lab that she now checks out two or three electronic books at a time.

All that reading boosted her grades during the recently finished school year, even as many other students struggled with online instruction that was the norm for many during COVID-19 lockdown.

Ashley's mother, Patricia, said her daughter – who used to stumble over the printed word – now loves to read aloud to her parents and her 3-year-old brother "She's progressed a lot," said Muñoz, who cannot read English and spoke in Spanish through a translator. "She can pronounce more words, understand what she's reading, and express what she's reading."



YOUR SUPPORT

girls
inc.

of Orange County

Makes an impact

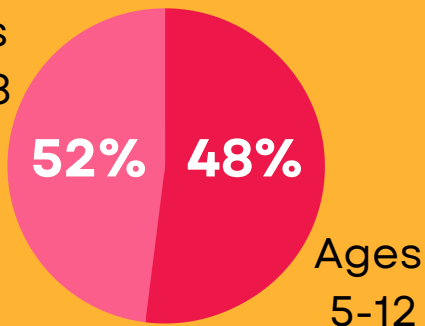
With the help of our supporters, in 2023
Girls Inc. of Orange County served over

9,000 GIRLS

GIOC provided programming both in-person and virtually. Throughout the year, girls could participate in both service delivery models.

8,125 girls served through in-person programming
1,060 girls served through virtual programming

Ages
13-18



76%

from families
earning less than
\$50,000/year

57%

identify as
Latina/Hispanic/
Latin American

In the 2022-23 school
year, GIOC is in

40

Anaheim Union High
School District and
Santa Ana Unified
School District schools

88%

of AUHSD StrongHER
Together participants
reported caring more
about doing well in
school as a result of
GIOC programming

100%

of our 2022-2023
cohort of
College Bound:
Grad Lab girls are
currently attending
college

OUR EVENTS

girls
inc.

of Orange County

Fundraising Events

SIGNATURE ANNUAL EVENT

APRIL

Our **Annual Event** welcomes prominent business and community leaders to come together to enjoy a night of fun and be inspired by the stories of the amazing girls we serve.

By sponsoring this event, you will be making a tax-deductible contribution that will help Girls Inc. continue to improve the lives of thousands of girls, right here in our community. Additionally, your company's name will receive exposure to more than 10,000 Orange County residents and beyond.

DADS FOR DAUGHTERS POKER TOURNAMENT

SEPTEMBER

The **Dads for Daughters Texas Hold'em Poker Tournament** provides an exciting backdrop for a fun night. Guests enjoy delicious food and drink, games and prizes, lively music and entertainment, all while raising considerable funds for Girls Inc. of Orange County.

Your contribution directly supports girls participating in our Girls Meet the Workforce Program. Through partnerships with corporations and businesses, we provide internship programs for our teen girls, along with life-changing opportunities that empower girls and prepare them for exciting futures.



COLLEGE BOUND LUNCHEON

NOVEMBER

The **College Bound Luncheon** welcomes members of the Girls Inc. community, Orange County executives and philanthropists dedicated to inspiring girls to be strong, smart, and bold.

With your help, your funds directly support our College Bound Program. Girls are exposed to programs that provide college readiness; financial literacy; the college application process and give exposure to non-traditional and STEM related careers.



OUR EVENTS

Program Events & Drives

girls
inc.

of Orange County

COLLEGE SHOWER

MAY

Our **College Shower** celebrates the success of the graduating seniors of our College Bound program. The participants, most of whom are among the first generation of their families to pursue higher education, will be going off to colleges and universities across the country this fall.

Your help allows us to ensure that our girls have all the essential items and materials they need to have a positive college experience. This year we have **170** College Bound seniors who need your support.



SMART-UPS

JUNE

The **Smart-Ups Program** welcomes 3rd - 6th grade business savvy girls to engage in creating a pretend business that either solves a problem, a need in the community, or something they are passionate about.

Your contribution allows our educators to provide a month long summer camp where the girls learn business skills in the areas of leadership, finance, branding, advertising, technology, and networking. The culmination of their hard work is an in-person demonstration and a live "shark-tank" themed showcase. Become an investor and invest in our girls' future!



ANNUAL DRIVES

YEAR ROUND

Throughout the year our girls are provided with incentives, program related materials, and other donations that allow them to thrive and learn in a safe space. Our team holds drives to collect these items, and as our program grows, more items are needed to ensure that all our girls are provided with supplies such as writing instruments, lunch items, technology, and more.

Your contribution alleviates these extra costs, and allow our educators to focus on building curriculum and continue serving our girls.



IMPACT VISION SPONSOR

\$50,000

The **Impact Vision Sponsorship** is our most robust and exclusive opportunity to expose your brand year-round to our community of over 14,000 constituents and gain recognition for your brand, business or personal interest. You will fully support our mission to **inspire all girls to be strong, smart and bold, and our vision of powerful girls in an equitable society.**

Your generous funding supports all of our research-based programs that offer girls education and experiences in the areas of STEM, literacy, college and career readiness, healthy relationships, sound body images and advocacy.

YOUR IMPACT

ANNUAL EVENT

\$10,000

POKER TOURNAMENT

\$10,000

LUNCHEON

\$10,000

SMART-UPS

\$10,000

COLLEGE SHOWER

\$10,000

ANNUAL DRIVES

\$5,000

YOUR BENEFITS

As an **Impact Vision Sponsor**, you will receive the top sponsor benefits associated with each event. Benefits include, but not limited to:

- Year-round recognition on Girls Inc. website and event website
- E-Newsletter and Social Media recognition
- Press coverage through media outlets, such as OCBJ, OC Register, and more.
- First priority registration to invite-only program socials and events
- Exclusive event verbal, print, and digital recognition
- Additional admission seats to fundraising events.
- Commemorative plaque presented at event of choice

Custom benefit packages available

EVENT SPONSORSHIPS

Sponsoring a Girls Inc. event allows us to expand awareness and gain more support for our mission. Our events provide unique opportunities to showcase your support to our network of philanthropic, business, and community leaders. Each level of impact comes with unique benefits for branding and recognition, alongside other like-minded and well-respected individuals and companies in Orange County.

SPONSOR LEVELS

Full list of benefits provided separately

ANNUAL EVENT

FUNDS ALL PROGRAMS

- \$25,000+
- \$15,000
- \$10,000
- \$7,500
- \$5,000
- \$3,000



POKER TOURNAMENT

FUNDS GIRLS MEET THE
WORKFORCE

- \$10,000+
- \$5,000
- \$2,500
- \$1,500

LUNCHEON

FUNDS COLLEGE BOUND

- \$25,000+
- \$10,000
- \$5,000
- \$2,500

COLLEGE SHOWER

FUNDS RECOGNITION CEREMONY
AND TOTE BAGS

- \$10,000+
- \$5,000
- \$2,500
- \$1,000
- \$500

SMART-UPS

FUNDS ELEMENTARY PROGRAMS

- \$15,000+
- \$10,000
- \$5,000
- \$2,500
- \$1,000

ANNUAL DRIVES

FUNDS ALL PROGRAMS

- \$5,000+
- \$2,500
- \$1,000
- \$500



All levels include admission to event and a variety of branding opportunities.

All levels include electronic recognition on our website and social media.

CORPORATE PARTNERSHIPS

Our corporate funders are committed to increasing access and opportunities for all girls.



By becoming a corporate partner, you demonstrate that you believe in investing in girls' futures. Girls Inc. relies on support from funders to provide the new generation of leaders with the knowledge and support to succeed in today's ever changing world.

Companies that support vital causes and improve conditions in the communities where they operate have a competitive advantage in today's marketplace.

Your partnership can help provide a girl with the tools she needs to be strong, smart, and bold in anything she sets her mind to. Our evidence-based research proves that the Girls Inc. Experience has positive and lasting effects.



CORPORATE PARTNERSHIPS

INVEST IN THE FUTURE

GIRLS MEET THE WORKFORCE

What is Girls Meet the Workforce?
Our 'Executive Level'- allows high school girls to explore career options through interactive activities focused on workforce development.

Girls Inc. partners with local companies to provide Girls Inc. girls with valuable workforce skills and best practices that prepare them to enter companies like yours when they graduate from college.

Hosts needed for 125 girls

Execute Sponsorship
\$1,000 per Extern

PROJECT ACCELERATE

Join Project Accelerate to help us create change for Orange County.

This new initiative aims to close the gender equity gap by supporting girls through college and networking into the workforce, ensuring they can achieve influential leadership positions. You can invest in the future of these young women or become a mentor!

These young women ARE your future workforce!

Investment Levels
\$25,000 | \$15,000 | \$10,000
\$5,000 | \$3,000

WORKPLACE GIVING AND MATCHING GIFTS

An easy way to give, and an easy way to increase your impact.



CORPORATE PARTNERSHIPS

HOST A CAREER PANEL

PLAN A PRIVATE EVENT

RUN A WORKSHOP

COLLEGE SHOWER SUPPLY DRIVE

To ensure our graduates are prepared, each one will receive a large tote filled with essentials they need for their college experience, donated by generous supporters like you! Let's fill these baskets together!

Amazon Wish available.

MENTORSHIP

We believe in the power of leading by example. Become a mentor to help our girls become the leaders of tomorrow. Variety of time commitments and opportunities are available.

PROGRAM INCENTIVES

If you are interested in learning more about our year-round program incentive needs, please reach out to our Corporate Team.

WORKPLACE GIVING

Participate in your companies employee matching program and double your impact.



Scan the QR code to
view all of our

**Corporate
Engagement &
Volunteer
Opportunities**

GIVING OPPORTUNITIES

We have proudly served the Orange County community since 1954. For over 70 years, through the generosity of partners, we continue to grow the resources to reach more Orange County girls.

As the need continues to increase, now more than ever, we rely on long-term and strategic partnerships to continue our research-proven holistic programming, while adapting to the changing needs of our girls and community.

We invite you to partner with Girls Inc. and to consider further opportunities to make a lasting impact on Orange County and our future leaders.

MULTI-YEAR IMPACT

Your multi-year gift is a gift of sustainability and growth for the organization. A multi-year gift gives you the opportunity to experience the impact of your investment grow over time, while also receiving a tax-deduction throughout the years. Girls Inc. of Orange County benefits from your multi-year gift by allowing us to receive support now, while giving us the ability to also plan for the future.

PLANNED GIVING

We invite you to make your legacy a Girls Inc. of Orange County legacy. Planned gifts—through a bequest, charitable trust, or other estate-giving vehicle—will ensure that your passion for our mission will continue to be expressed long into the future. We are pleased to provide information to assist you in achieving your personal and financial goals.

DONATING STOCK

Make a bigger impact by donating long-term appreciated securities, including stock, bonds, and mutual funds, directly to charity. Compared with donating cash, or selling your appreciated securities and contributing the after-tax proceeds, you may be able to automatically increase your gift and your tax deduction.

COMMITMENT

YES, COUNT ME IN!

I want to support the mission and vision of Girls Inc. of Orange County

I am an **Impact Vision Sponsor** and pledge \$50,000

Or I pledge the following:

Annual Event: \$ _____ Poker Tournament: \$ _____
 Luncheon: \$ _____ College Shower: \$ _____
 Smart Ups: \$ _____ Annual Drives: \$ _____

I am interested in learning more about:

Multi-Year Gifts Planned Giving Stock Donations Other Opportunities

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

Payment Method

Check enclosed \$ _____

Please charge \$ _____ on my card: Visa MC AMEX

Name on card _____
Card # _____
Exp. _____ 3 or 4 ccv code _____
Billing Zip Code _____

Double your impact! Don't forget to participate in your company's matching gift program.

Payment plans available, contact funddevelopment@girlsinc-oc.org for more information.



Complete form and return to:
Girls Inc. of Orange County
1801 East Edinger, Suite 255A Santa Ana, CA 92705

or scan & email funddevelopment@girlsinc-oc.org
or scan the QR code to donate directly online

girls inc.

of Orange County



GIVE WITH CONFIDENCE

Annual Reports:

<https://www.girlsinc-oc.org/about-us/reports/>

Charity Navigator:

<https://www.charitynavigator.org/ein/951810150>

Girls Incorporated of Orange County is a 501(c)(3) non-profit organization
(Tax ID#: 95-1810150)