

**girls
inc.**

of Orange County

Annual Report 2022

OC girls can

The first astronaut to step foot on Mars could be an **OC girl**.

When we make gender inequality history, **OC Girls Can** make history.



The background is a solid pink color. It features several overlapping circles in shades of yellow, orange, and a darker pink. In the bottom left corner, there is a white line-art illustration of a mountain range with a sun or moon in the foreground. Small white stars and dots are scattered across the pink background.

our mission

inspiring all girls
to be strong,
smart & bold

our vision

powerful girls
in an
equitable society

supporting girls so they won't be the **ONLY** first

At Girls Inc. of Orange County, we are proud of the outstanding growth of our organization in 2022 and that is a direct result of you, our partners and supporters who believe in our mission to inspire all girls to be strong, smart, and bold. In the past year, we have reached and served 7,959 girls across Orange County—a record number in the history of our 68-year-old organization.

Our programs plant the seeds for future success and cultivate pioneers and future history makers. Through Girls Inc. programs, our girls have the tools, resources, tenacity, and confidence to become 'the first' in every industry.

Speaking of firsts, this year we:

- Grew the outreach and number of girls served in our College & Career Readiness programs, sending 100 girls to higher education and providing 100 college baskets to girls going off to their freshman year.
- Grew the number of Girls Meet the Workforce participants from 65 to 95, matching them with mentors at corporations and businesses in Orange County for a first work experience internship.
- Launched a brand-new program that expands our reach from kindergarten into and through college, networking young women into their first jobs.

You'll read in this report several stories of your future workforce and our 'firsts' who we hope will not be the only girls that make history, yet be the leaders who will give back to other young girls as they grow and follow those footsteps.

At the core of our impact is our relationships. We could not do this without your belief, the talents you share, the time you invest and the connections you bring to our programs and girls. Together, let's keep fueling more 'firsts' as we look forward to 2023!



Lucy Santana-Ornelas
Chief Executive Officer
Girls Inc. of Orange County

A handwritten signature of Lucy in black ink on a white background.



Kate E. Phelan
President & Chair,
Board of Directors

A handwritten signature of Kate in black ink on a white background.

girls inc. girls are:

strong



88% of girls say they have not skipped school in the past month



91% of participants reported feeling **more positive about their future** as a result of Girls Inc. programming



91% of participants feel **comfortable expressing their views** in front of others

smart



96% say they know they will graduate from college



82% know what costs to expect



90% of participants reported **caring more about doing well in school** as a result of Girls Inc. programming

bold



92% of participants believe **they can use what they know** to solve “real life” problems in their community



99% of participants feel **comfortable researching an issue** to learn more



91% of participants believe it is **important to be an active and informed citizen**

The first coder to program self-aware AI could be an OC girl.



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StrongHer together

Did you know that only 48% of girls nationally are happy with their bodies?

With today's ever-mounting beauty standards and the pressure of social media, young girls are finding it harder and harder to find the beauty in themselves. Girls Inc.'s StrongHer Together program teaches and gives tools to girls so they can fight these insecurities.

StrongHer Together works to increase girls' confidence through positive affirmations, body image activities, and self-confidence exercises.

The most popular activity in the program is exposing the use of Photoshop and filters on social media-teaching girls that what you see on social media isn't always reality.

"I enjoyed learning about Photoshop because it really helped me realize how fake things are on social media and how it impacts my confidence," said one middle school participant.

Each week our staff educators work to deconstruct the beauty standards that the world has set for girls, proving that each girl is beautiful in her own way. At the end of the program, Girls Inc. found that 77% of the girls who participated in the program were happy with their bodies.



“

It helped me with my mental health and confidence and taught me not to compare myself to others.

—Middle School Participant

”



“

One of the biggest takeaways I had from being a Girls Inc. girl was knowing that I constantly had a community of people supporting me and rooting for me, whether it was celebrating a win or navigating a challenge.

—Laura Chavez, Girls Inc. Alumna

”

Planting the seeds for success: Laura Chavez

As a Girls Inc. of Orange County alumna Laura Chavez knows firsthand how Girls Inc. Programming can influence the lives of the girls we serve.

As a young girl, Laura participated in College Bound, Girls Meet the Workforce, and Eureka! She was chosen to be a member of the Teen Leadership Council, was awarded both Girls Inc. National Scholar Award and Angels Baseball Foundation Scholarship Award and was invited to the White House Science Fair in 2015.

Inspired by the Girls Inc. staff, Laura joined the organization in 2016 and now serves as a Senior Program Success Coordinator. Since joining the staff Laura has helped many girls in various programs but, she says, working with Girls Inc. National Scholar Applicants has been one of the most rewarding.

“It was impactful, as their mentor, to witness how these girls who were once unsure of who they were, were now wholeheartedly honoring their stories, experiences, and identities through vulnerability and strong, smart and bold self-acceptance. As a national scholar myself, being able to provide intentional and unconditional support to our girls as they immersed themselves in the 8th Grade National Scholarship program was invigorating.”

Laura is an excellent example of ‘the Girls Inc. difference’. By providing continued leadership opportunities to our girls, we work to create a full circle that plants the seeds for success early and in turn rewards our community when they give back as our future leaders. We work hand in hand with leaders in the corporate and social impact space to help shift the equity gap in the workplace.



Creating future leaders, together: Rebeca

Rebeca's life was turned upside down when the unthinkable happened. At only 16 years old, she was diagnosed with a brain tumor. Scared and feeling helpless, Rebecca began to push away the people and things she once held closest to herself.

"I started to bottle up my emotions. I didn't want to tell anyone how I felt, and I didn't want to accept help. My self-worth disappeared."

Her mother knew her daughter desperately needed an outlet to express herself and reconnect with peers, so she turned to the programming and staff at Girls Inc. of Orange County. Rebeca soon realized that Girls Inc. was a safe space to be herself, share her fears, and receive support.

"I felt ready to slowly start interacting with others. With each Girls Inc. program, I started to feel better. Girls Inc. was always 'open,' and it felt like a place where I could be myself."

Today, Rebeca has turned a corner with her recovery of the brain tumor. Girls Inc. of Orange County supported Rebeca through a difficult time. Through our programming and mentorship, Rebeca was able to create her own path to college and a successful future. She left Girls Inc. with not just pleasant memories, but lifelong connections.



“

I felt ready to slowly start interacting with others. With each Girls Inc. program, I started to feel better. Girls Inc. was always 'open,' and it felt like a place where I could be myself.

– Rebeca, Girls Inc. alumna

”

accelerateHER



Kristin Williams
Corporate Mentor



Redah
Collegiate Mentee

“

I really appreciate all you have done for me! And the support you have provided gives me so much confidence in myself and I really can't thank you enough for that.

—Redah, Chapman University student

”

launching our future history makers

Girls Inc. of Orange County's Project Accelerate is a new initiative and program that aims to close the gender equity gap by supporting girls through college and networking into the workforce, ensuring they can achieve influential leadership positions.

Kristin met Redah at a Network Mixer for the Girls Inc. Project Accelerate mentor and mentee event held at Edwards Lifesciences.

Redah is enrolled as a Project Accelerate Collegiate girl and a first-year Biological Sciences major at Chapman University, pursuing dentistry. Kristin is one of 58 Project Accelerate Mentors and a seasoned executive business partner, with a current role at First American developing talent and leadership.

Redah and Kristin quickly bonded over their shared career paths, as Redah had dreamed of pursuing a future in dentistry. Redah had shared that she came from a first-generation family and struggled to create professional connections in her desired industry.

While Kristin did not have connections within the dental industry, she did have a female dentist!

Redah was provided with a ½ day, in-person experience to see her perform several procedures and shadow the office staff. Following her day of shadowing Dr. Rich, Redah reached out to Kristin to thank her.

“I had such an amazing time meeting Dr. Rich...she is so friendly and taught me so many things. The office is so kind and even the patients were kind. Dr. Rich even offered that I could come in whenever I would like to shadow and learn from her.”

Girls Inc.'s Project Accelerate is the warm introduction that leads to a first job. It is the LinkedIn connection that opens the door to an interview. It is the countless mentors in Orange County like Kristin, who are willing to help the next generation of our future workforce. It is the college girls like Redah, who had barriers, needed networks and access to leaders, and who ARE the future workforce.

The first researcher to cure cancer could be an **OC girl**.

When we make gender inequality history, **OC Girls Can** make history.



outreach in OC

7,959
girls served
in 2022



Girls Inc. of Orange County 2022 Program Sites

City	Program Name/Site
Anaheim	Anaheim High School
	Ball Junior High School
	Ball Middle School
	Brookhurst Junior High School
	Dale Middle School
	Gilbert
	Savanna High School
	South Junior High School
	Sycamore
	Western ILC
Garden Grove	Garden Grove High School
	Irvine Intermediate
La Palma	Walker Middle School
Los Alamitos	Sunburst Academy
Newport Beach	Ensign Middle School
	Hoag Family Resource Center
Orange	OC Juvenile Hall
Santa Ana	Carr
	Edinger
	Edison
	Franklin
	Freemont Elementary
	Garfield
	Harvey
	Heroes
	Madison Elementary
	Martin
	Monroe Elementary
	Monte Vista
	Roosevelt
Youth Guidance Center	
Tustin	Tustin Family Resource Center
Westminster	Westminster Family Resource Center

how you can make a difference— get involved!

donate
here

volunteer
here

sponsor
here





Here's how—
visit our website
and follow us
on social media:

girlsinc-oc.org

 [@girlsinc_oc](https://www.instagram.com/girlsinc_oc)

 [@GirlsIncOC](https://twitter.com/GirlsIncOC)

 [@GirlsIncofOrangeCounty](https://www.youtube.com/GirlsIncofOrangeCounty)

 [girls-inc-of-orange-county](https://www.linkedin.com/girls-inc-of-orange-county)

(714) 597-8600

801 E Edinger Ave, Suite 255A
Santa Ana, CA 92705



A year of making fundraising history



Champions for Girls Luncheon

Our 2022 Champions for Girls Luncheon centered on bringing the college program alive through experiences such as a marching band led by emcee Chef Jamie Gwen, collegiate themed décor, and encouraging our guests to wear their college spirit gear. Fifteen Girls Inc. alumnae and current College Bound participants spoke about the Girls Inc. difference and their own College Bound journey. The support of our attendees allowed us to raise a record breaking \$255,000 towards our College Bound program.





Texas Hold'em Poker Tournament

Hosted by our Dads for Daughters committee, the 2022 Texas Hold'em Poker Tournament treated guests to games, prizes, an open bar, dinner, and a show-stopping live auction. Over 200 supporters came together to raise upwards of \$122,000 in support of our Girls Meet the Workforce program.



Girls Rock the World Gala

With over 300 guests in attendance at the Waterfront Beach Resort, the Girls Rock the World Annual Gala raised over \$518,000 through an extraordinary night of crafted cocktails, dinner, inspiring stories, and a live concert featuring the Jeff Lyons Rock Show Tribute Band.



The first woman to reach #1 on Forbes' list of billionaires could be an OC girl

When we make gender inequality history, **OC Girls Can** make history.



our donors and our champions

Pacesetter

\$100,000+

Agency Ingram Micro

**Anaheim Union
High School District**

Anonymous

Deb & George Rodriguez

Disneyland Resort

Ellen & Gary Palo

Girls Inc. National

**Hoag Memorial Hospital
Presbyterian**

Quiksilver

Sue & Ralph Stern

TACORI

The Boeing Company

**Ueberroth Family
Foundation**

Vanguard

\$50,000+

Anisha & Chris Looney

Comerica Bank

Gena H. Reed Family Foundation

Janet & Mike Michels

Kia Motors America

The PIMCO Foundation

The Tappan Foundation

Luminary

\$25,000+

ADP Foundation

City of Santa Ana

DevTo Support Foundation

Edwards Lifesciences

Howmet Aerospace

Kaiser Permanente

O.L. Halsell Foundation

**Orange County Department
of Education**

Panera Bread Foundation

PepsiCo

Sarah Thomas & David Dolan

Sue J. Gross Foundation

The Allergan Foundation

The Marisla Foundation

The Moca Foundation

U.S. Bank

our donors and our champions

Advocates \$10,000+

Adrienne & Rick Matros	Linda P. Maggard
Advantech Corporation	Lineage Logistics
Angels Baseball Foundation	Macy's
Argyros Family Foundation	Nancy Youngman
Bank of America	National Charity League
Bank of the West	Orange County's United Way
Behr Paint Company	Peter C. Kremer
Best Buy	Richard and Elizabeth Steele Endowment Fund
Broadcom Foundation	Sam Dawson, The Dawson Difference
Carrie Strom	Sam & Yudit Freda
Cheryl & Jeff Osborn	Samuel P. Adams Trust
Croul Family Foundation	Sara Van Dusen
Cox Charities	Susan Smoot Stoneburner
Dr. Barbara Ann Hamkalo	Taco Bell
Eileen and Tom Miller	The Margaret E. Oser Fund for Women
Erika H. Lowe	The UPS Foundation
Fluor Foundation	Union Bank Foundation
Garden Grove Unified School District	Western Digital Corporation
Kate Phelan-Lowen & Kiel Lowen	
Kendra & Dan Miller	

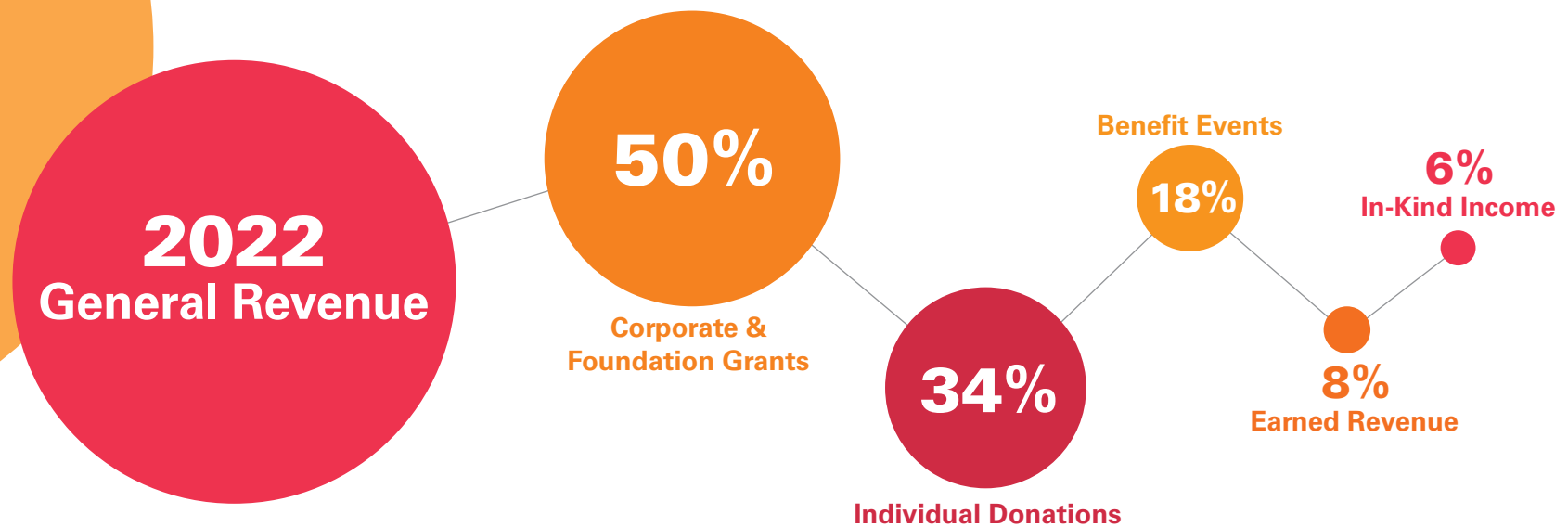
Ally \$5,000+

Adventures for the Mind	Katherine Bland
Beckman Coulter Foundation	Kim Shepherd
BJ's Restaurants, Inc.	Makes Sense Foundation
Boys & Girls Clubs of Garden Grove	Melinda Masson
Brasstech	Michael Marcus
Brigitte Frankel	Michelle Rohé
Capital Group Companies Global	Moniza Freeman
CDK Global	Montage International
County of Orange	Motive Energy Inc.
Dr. Angelica L. Suarez	Nancy Altobello
Deloitte	Northern Trust Bank
Denise Orozco	Pacific Life Foundation
Edison International	Pauline Kotin
Elizabeth M. Knight & Kevin Hubbard	Roeya & Eric Vaughan
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Ellen Meltzer	Sabra Health
Heather Katz	Sam Perricone
Hensel Phelps	Samueli Academy
Human Options	SeneGence International
Irene & Hiro Kinoshita	South Coast Plaza
Jane Fowler	Sutton Family Philanthropy Fund
Karen Loeb	The Medtronic Foundation
Karen Ziccardi	The Kroger Family of Companies
	Whitt Family Foundation
	W.I.S.E.

Partner \$1,000+

Adelle Infante	CBTechnologies	Janet Dryden	Lori Gunnare	Ryan Kelly
Al Mejia	CCS Fundraising	Jen Hoover & Kristen Bendanna	Lucy Santana-Ornelas & Albert Ornelas	Sandi Jackson
Olivia & Alan Slutzky	Cecilia Goodman	Jen & Brett Jaffe	Marci Maietta-Weinberg	Sandy Feet Initiative
Alice Hsu	Center Club	Jennifer Anaya	Maria T. Solis-Martinez	Santa Ana College
Allen Charitable Lead Annuity Trust	Chapman University	Jinhy Yoon	Mark Sommerfield	Shelly & Hal Pisors
Amber & Ross Gould	Chris P. Dialynas	Joe Dalu	Mark Tomaszewski	Sheppard Mullin
Amy Amirani	Claudia & James Looney	JP Morgan Chase Foundation	Mayssa Attar	Spectrum Plastics Group
Anaheim Ducks	Clyde F. Newton Charitable Trust II	Judy & Joel Slutzky	MBK Real Estate	Starbucks Foundation: Neighborhood Grants Fund
Andrea Bereal	Coast Community College District	Kalynne Coleman	Michelle Schmit	Stephanie Atencio
Andrea Mullens	CompassX Consulting	Karol & Michael Gottfredson	Mildrey & Mike Dutton	Stephanie & Mitch Frisch
Andres Urbina	Confie Insurance	Kathy & Angelo Antoci	Misha Algeo	Synergy Consulting Group
Andy Thorburn	Daisy Esparza and Andy Tovar	Kaye Jassell	Monika Tyree Lopez	Target Corporation
Angel Esparza	David Beard	Kelly Mazzo	Nancy Chase	Templeman Wealth Management Inc.
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Ann Moorhead	Dr. Debra J. Richardson	Paragon Construction Consulting	Natalia Morozkina	Thomas and Cleo Dougherty Family Trust
Antis Roofing & Waterproofing	Each One Teach One	Kitchen Table Marketing	Nella Webster O'Grady	Thomas Kroesche
Applied Medical	Edrice Simmons	Knobbe Martens	Orange County Trial Lawyers' Charities	Traci & Ted Barr
Artyn & Max Gardner	Enterprise Holding Foundation	Kourtney Cavallio	Pam & Ryan Lowen	Tracy Cooper
AvalonBay Communities	Erika Coniglio	Kylene Wing	Pam Gilmour	TSG Wealth Management
Bailey & Paul Weinberg	Fatima Arshad	Kylie Schuyler	Pam & Andy Policano	United Way of Greater Cincinnati
Barbara & David Myers	Francesca Overwater	Lana Sills	Pam Muzzy	United Way of Greater Kansas City
Beacon Pointe	GiveGab	Land Development Consulting	Patricia W. Nichols	Valarie Van Cleave
Becky B. Hoffman	Global Benefits Group, Inc.	Layne Ballard	Pei Pei Wang	Vana Smith Surmanian
Beverly & Alan Zembrosky	Greg and Sharon Wohl	Leslie Vandale	Rachel Levin	Victoria and Michael Serrano A274
Carol Berryman	Holly K Stone-Rochester	Linda Schulein	Rajesh J. Lumar	Walmart Community Grants
Carole Zavala	Honda Foundation	Lisa Haines & Larry Heppelman	Rehrig Pacific Company	Wendy & Dale Peterson
Caroline Djang	In-N-Out Burger		Renee J. Van Dorne	
Carolyn & Greg Creed	Investors Philanthropic: 100 Companies Who Care		Richard M. Fell	
Carolyn Knight			Roberta Feuerstein	
Carrie Williams Freitas			Rutan & Tucker	

the math behind the mission



Revenue

Corporate & Foundation Grants	\$1,720,405
Individual Donations	\$1,151,324
Benefit Events (Net cost of donor benefit expenses)	\$621,669
Earned Revenue (Program Fees & Interest)	\$277,327
In-Kind Income	\$211,503
Miscellaneous Income	
Investment returns, net	(\$570,467)
Total Revenue	\$3,411,761

Expenses

Program Services	\$2,224,127
Management and General	\$333,070
Fundraising	\$492,378
Total Expenses	\$3,049,575

Net Assets

Net Surplus	\$362,186
Change in Net Assets	\$362,186

looking ahead to 2023



In 2023, Girls Inc. of Orange County is planning to deepen our impact and grow our outreach in these ways:

- Deepening the impact of existing school district partnerships and growing to expand into new school districts where we are currently not serving
- Expanding the number of girls served in our College and Career Readiness Programs
- Expanding the outreach and number of girls served in our Summer Camp Programs
- Building operational capacity to support the Girls Inc. 2023 initiatives



2022 board of directors

executive committee

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Vice President, Personal Trust Officer—US Bank

Kendra Miller **VP, Fund Development**
Executive VP & General Counsel—BJ's Restaurants, Inc.

Dawn Meyer Kenney **Treasurer**
Sr. Vice President, Sr. Fiduciary Officer—Northern Trust

Mark Tomaszewski **Secretary**
Senior Vice President—Global Benefits Group

Jennifer Anaya **VP, Board Development**
SVP, Marketing—Ingram Micro

Roeya Vaughn **VP, Marketing & Communications**
Chief Commercial Officer—Tacori

Bailey Weinberg **Immediate Past President**
Chief Strategist—Synergy Consulting Group

Nancy O. Altobello **Member-at-large**
Community Leader

directors

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Senior Vice President
Comerica Bank

Andrea Bereal
General Manager—ADP

Rhonda Bolton
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IncludeMe, LLC

David 'Cid' Busby
Chief Project Engineer
Boeing

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Allergan Global Aesthetics

Daisy Esparza
Manager, Client Services
Deloitte

Jennifer Jaffe
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of Orange County

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